



Inspiration for young leaders

STUDENTS at two Huddersfield schools are taking part in a competition designed to inspire the next generation of business leaders.

Year 10 pupils from Honley High School and Colne Valley High School are competing in the first stage of the Real Business Challenge 2008.

They are among youngsters from 80 schools across Yorkshire to take part in the contest, which is now in its fourth year.

The contest involves teams of pupils putting together a business plan to promote the Yorkshire "brand" – including a logo and a hospitality package for visitors to the region.

The package must include costings for overnight accommodation, a formal dinner, enter-

tainment and excursions.

The youngsters will present their ideas at a prestigious two-day conference attended by 250 international delegates from Coca-Cola.

The conference is being held to discuss business opportunities for the region surrounding the 2012 Olympics.

The Real Business Challenge is funded by regional development agency Yorkshire Forward and backed by the Young People's Enterprise Forum, Coca-Cola Enterprises Ltd and Compact Education Business Services.

Twelve schools will be chosen to take part in the final of the competition to be held at the end of Enterprise Week on November 21.